ANNUAL REPORT
2015-2016

LOS ANGELES MUSIC AND ART SCHOOL

Get Involved!

Visit us

Give us a call at 323-262-7734 to schedule a tour of LAMusArt and to see our programs and students in action!

Donate

Consider making a recurring monthly donation or a one-time gift and become part of the legacy that has collectively served over 100,000 students over LAMusArt's 71 year trajectory! Visit www.LAMusArt.org/donate or call 323-262-7734 to make a charitable contribution today!

Shop

Visit Smile.Amazon.com and choose LAMusArt as your organization and they will donate a percentage to us at no cost to you! If you're feeling generous, LAMusArt also has an Amazon Wishlist, full of items we need to continue to provide quality arts education.

Volunteer

Have specific skills in marketing, event planning, legal services, or other areas of expertise? Come lend us a hand! We are always welcoming experts in various fields who hope to offer their services to LAMusArt. We'd love to have you on our board! Call 323-262-7734 for info.

Leave A Legacy

Naming LAMusArt in your will or trust is a beautiful way to preserve your legacy while helping ensure the community of East Los Angeles is always provided with quality arts education. Planning your legacy will carry your philanthropy beyond your lifetime and allow thousands of children access to the arts for generations to come.

Your Legacy Gift will entitle you to:

- -Special Tax Deductions
- -Donor benefits for you and your family like premium seating at our gala and performances
- -Prominent recognition in all LAMusArt publications

Please contact Armando Torres-Piña at APina@LAMusArt.org or call 323-262-7734 to learn more.
If LAMusArt is already in your giving plans, please let us know so we can acknowledge your generosity.

Welcome

LAMusArt began as the humble dream of Pearle Irene Odell, a benefactress who recognized the need for afterschool arts programs in Boyle Heights and who opened the school so that students of all backgrounds could have access to a community space that fostered their creative spirt.

For the greater part of 71 years, LAMusArt has upheld its mission to provide programming in the arts to more than 100,000 students. This fantastic feat demonstrates the significance and role of smaller not-for-profit organizations like LAMusArt, which strive to serve their communities with quality, immersive, and productive programs that benefit the lives of its community members.

Of course, LAMusArt could not have achieved its remarkable level of impact without the support of many and I would be remiss if I did not acknowledge the long list of gracious donors that have contributed in generosity and spirit. These donors represent a mix of parents, friends, family members, neighbors, alumni, teachers, corporations and foundations; all of whom I am immeasurably thankful of.

I hope that a glance at our activities this past year continues to inspire our current supporters while inspiring new partnerships and participation from new donors. Now, more than ever, your support is ever so needed and appreciated if we are to keep the arts a consistent part of our lives and in the lives of our children.

Thank you.

Manuel Prieto
Executive Director

71
YEARS

SERVING EAST LA
SINCE
1945

Get To Know Us

The Los Angeles Music and Art School (LAMusArt) is a nonprofit arts organization founded in 1945 that provides the community of East Los Angeles, specifically its K-12 student population, with affordable and continued access to after school multidisciplinary arts programs. LAMusArt believes that the arts are an essential component of a student's development, not only in their aesthetic and cultural value, but also in their study and in their capacity to contribute to their personal fulfillment and professional skills training. Our objective is to provide all students with equal opportunities to engage in the arts, which is why LAMusArt instruction is provided through both year-round and seasonal programs that are either provided at tuition-subsidized or tuition-free rates.

Programming is offered Mondays through Thursdays from 2pm- 8pm and on Saturdays from 8am – 4pm in our 11,000 square foot facility that features 20 classrooms and four multi-purpose rooms. LAMusArt boasts relationships with over 30 teaching artists who tailor their weekly lessons to every student's needs.

Year-round instruction is provided in four arts disciplines: music, visual arts, dance, and drama. Students can enroll at any time and in as many disciplines as desired. Our music program lessons are individual and offered weekly for 30 minutes. We offer these private lessons with highly trained instructors in over 8 different instruments and vocal techniques. Visual art, dance, and drama lessons are comprised of small groups and are offered weekly, varying between 1 to 1.5 hours of instruction.

Supplemental, tuition-free programs include the newly reinstated Choir, the Jazz Ensemble, the Youth Orchestra, the Junior Orchestra, and the Music Outreach Partnership Program (MOPP) with KIPP LA charter schools. All of these programs are offered free-of-charge regardless of enrollment in other programs. Rehearsals for the Choir, orchestras, and ensemble occur weekly, while MOPP provides free music instruction in violin and viola to a mix of third, fourth, and fifth grade students enrolled at KIPP Raices and Sol charter schools twice a week.

At A Glance

23,706 LESSONS PROVIDED

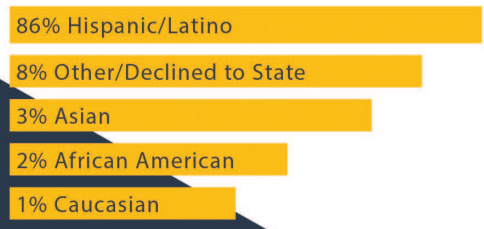
680 UNDUPLICATED STUDENTS

49% ENROLLMENT SUBSIDY

312 STUDENT SCHOLARSHIPS

29 TEACHING ARTISTS

Student Population



2016 Achievements

Thanks to the fundraising efforts of the Young Professionals Advisory Board (YPAB), a fundraising body comprised of young professionals between the ages of 24 to 40, the Choir was reinstated after a two-year hiatus due to lack of funding.

The Audio Recording and Music Engineering Program, the first-ever technical arts training program offered, completed a successful inaugural year! The program, taught by renowned music producer Magic Moreno, covers the fundamentals of recording, equipment, software functionality, and music studio management.

PROVIDED
360 HRS
IN-STUDIO LEARNING THROUGH NEW AUDIO ENGINEERING PROGRAM

INTRODUCED
NEW TUITION-FREE
CHOIR
PROGRAM

WELCOMED
NEW EXECUTIVE DIRECTOR
TO THE SCHOOL'S LEADERSHIP TEAM

CELEBRATED
71
REMARKABLE YEARS AS AN ARTS EDUCATION PROVIDER IN EAST LA (1945- 2016)

New Leadership

On August 1, 2015, previous Deputy Director, Manuel Prieto, assumed the post of Executive Director after being selected by the LAMusArt Board of Directors.

Endowment Fund

For the first time in 71 years, LAMusArt has established an endowment fund generating an average of 5% interest annually. The corpus of the fund and the interest earned will be dedicated to future expansion of the school, including facility upgrades and program growth. This is a milestone in LAMusArt's lifespan, preserving the legacy of the school and ensuring the continuation of service to our community.

Financial Report

Statement of Financial Position for the year end July 31, 2016. Audited by Meadows & Fries, CPA

Assets	
Cash & Cash Equivalents	$116,087.00
Investments	$875,378.00
Promises to give, long term	$24,764.00
Prepaid Expenses & Other	$7,927.00
Property & Equip.	
Less Accumulated Depreciation	$1,357,801.00
Total Assets	$2,381,957.00

Liabilities and Net Assets	
Current Liabilities	$159,483.00
Unrestricted Net Assets	$1,361,925.00
Temporarily restricted net assets	$10,800.00
Permanently restricted net assets	$849,749.00
Total liabilities & Net Assets	$2,381,957.00

Statement of Activities for the year end July 31, 2016 Audited by Meadows & Fries, CPA

Support and Revenue	
Program Fees	$377,217.00
Grants	$138,046.00
Individuals	$15,818.00
Special Events	$104,808.00
Interest & Dividends	$(788.00)
Total Support and Revenue	$635,101.00

Expenses	
Program Expenses	$612,167.00
Management & General	$62,242.00
Fundraising	$32,075.00
Total Expenses	$706,484.00
Net Assets Beginning of the year	$2,293,857.00
Change in Net Assets	$(71,383).00
Net Assets End of the year	$2,222,474.00

Multidisciplinary Arts Programs

Music, Visual Arts, Dance and Drama lessons are offered year-round and at affordable levels to ensure community members have daily access to the arts.

1,722 Guitar Lessons

3,507 Piano Lessons

1,366 Voice Lessons

852 Violin Lessons

68 Woodwinds Lessons

159 Brass Lessons

829 Percussion Lessons

Music

The Music program at LAMusArt offers private, weekly music lessons in instrumental and vocal performance for students age 7 and older.

Additionally, tuition-free music programs include the Youth and Junior Orchestras, the Music Outreach Partnership Program (MOPP) with KIPP LA charter schools, the Jazz Ensemble, & the recently reinstated Choir.

1,763
Visual Art Lessons

172 lbs.
of Paint Used

2 Teaching Artists

2 Public Art Events

Visual Art

Our second largest program, Visual Arts, offers weekly, small group classes for students age 5 and above. Classes are designed based on age and level of skill, beginning with introductory classes and up to advanced portfolio development.

Showcases and competitions are hosted periodically throughout the year. All art classes meet the California Standards for the Visual Arts.

2,055 Dance Lessons

547 Ballet Lessons

164 Hip-Hop Lessons

37 Tap, Modern, Jazz Lessons

Dance

Our Dance program includes weekly, small group lessons in Ballet, Hip-Hop, Tap, Modern, and Jazz for students ages 4 and up.

Students learn the tenets of proper technique, warm-up exercises, performance, choreography, and etiquette.

In February 2016, we established a new Tap/Modern/Jazz course.

42
Drama Lessons

10 Average
Monthly Students

2 Teaching Artists

Drama

Our Drama program provides weekly, small group lessons that explore body movement, voice, imagination, and storytelling. Students participate in high-energy, explorative exercises and games to rid themselves of inhibitions and engage in different theatrical stories and characters.

Camp MusArt, a five-week musical theatre program for students ages 7 to 14, is offered every summer at LAMusArt. Approximately 50 students take daily lessons in music, art, dance, and drama. Together they rehearse, produce, and mount a full-length musical performance at the end of the program.

The cast and crew of Camp MusArt's 2016 production of Seussical Jr. The culminating performance, featuring 50 students, took place at the East Los Angeles College's Performing Arts Center for more than 300 audience members. Each year, Camp MusArt collectively provides 6,185 lessons during its 5-week run.

Student Spotlight: Evan Soto

LAMusArt is proud of Evan Soto's evolution as a confident Camp MusArt leading star and his growing passion for the arts. In his own words, performing "feels like you're free to do what you want!" Evan first participated in Camp MusArt's production of The Wizard of Oz in 2012, in which he played the role of Toto. In 2016, he returned as lead character Jojo in Seussical Jr. His mom, Genevieve, has noticed a boost in Evan's confidence and a significant interest in theatre. "Since he's gone to LAMusArt he's been looking at schools that have theatre programs. I've noticed how the programs bring confidence to the kids and after the show they're so proud of themselves and that's so fun to watch." From Toto to Jojo, Evan has certainly come a long way!

LAMusArt Through the Years

The Los Angeles Music and Art School has served East Los Angeles for 71 remarkable years, playing a vital role in improving high school graduation rates, combating juvenile delinquency, and investing in the creative success of students during their formative years. We've had a long and colorful history since our inception in 1945, and, in that time, we have blossomed as a cornerstone in our community.

1945

LAMusArt is founded by Ms. Pearl Irene Odell in response to the growing number of underserved and disadvantaged children without arts exposure in the East LA area. Odell starts the school as a pay-what-you-can music school for the kids of Boyle Heights.

1948

LAMusArt establishes 501 (c) (3) nonprofit status. Odell and founding Music Director, Robert R. Webb, begin to provide music lessons in two small homes on S. Boyle Ave.

1950s

The demand for a larger space grows as demand for lessons increase. Soon, the school is offering classes in fine arts, dance, and drama in addition to music.

1967

Construction of LAMusArt's historic East 3rd Street facility is completed. The building with 20 classrooms and 4 multi-purpose rooms, is still the home of LAMusArt today.

1973

Bob Hope produces LAMusArt's annual gala along with Frank Sinatra and Sammy Davis Jr. at the Dorothy Chandler Pavilion in Los Angeles.

Dr. Efrain G. Fuentes

Board President

"Important & Critical are two words that capture how I feel about LAMusArt as an institution. Arts education is vital to a growing community and it never fails to provide inspiration, discipline and cohesiveness to its youth and the greater community. Every single time I step into this great institution and reflect on its lengthy history in East Los Angeles I am both thrilled and inspired. Moreover, I want to recognize the education being carried out by the wonderful and dedicated administration and teaching staff. LAMusArt is a great asset, and going forward we will continue to dream big. I look forward to many more years of focused arts education combined with a solid commitment that delivers the ROI of strength, education and determination to our community."

Jasmine Ako

YP Advisory Board Chair

"The YPAB is a community of engaged young professional leaders empowered to support continuing access to a safe, creative environment for holistic development through the arts. In two years, we've led multiple fundraising and community outreach events and built out our own internal systems and capacity to fundraise towards reinstating the LAMusArt tuition-free Choir. With our shared passion for the arts binding us together, we've also formed invaluable and lifelong friendships with one another as well."

Austin Chanu

Choir Director

"One thing I think a lot of the students at LAMusArt have is their determination and their excitement to come and take lessons and work on their craft. It's really exciting to see them plan out their week around rehearsing and practicing. The growth of their confidence as a musician is really something that I love to see grow each lesson. The amount of opportunities, classes, different artistic paths that the students can take, I think really helps a lot of these kids express themselves."

1994

LAMusArt expands, adding a parking lot to the East 3rd Street facility.

1997

Camp MusArt has its inaugural year, culminating in the School's first musical theater performance.

2010

LAMusArt serves over 100,000 students!

2014

The Young Professionals Advisory Board (YPAB) is organized, bringing together young experts to fundraise and advocate for our tuition-free programs.

2015

With Manuel Prieto on as LAMusArt's new Executive Director, the Audio Engineering program graduates its first class.

Now

LAMusArt continues to grow and serve the community of East Los Angeles by providing new arts education opportunities every year.

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